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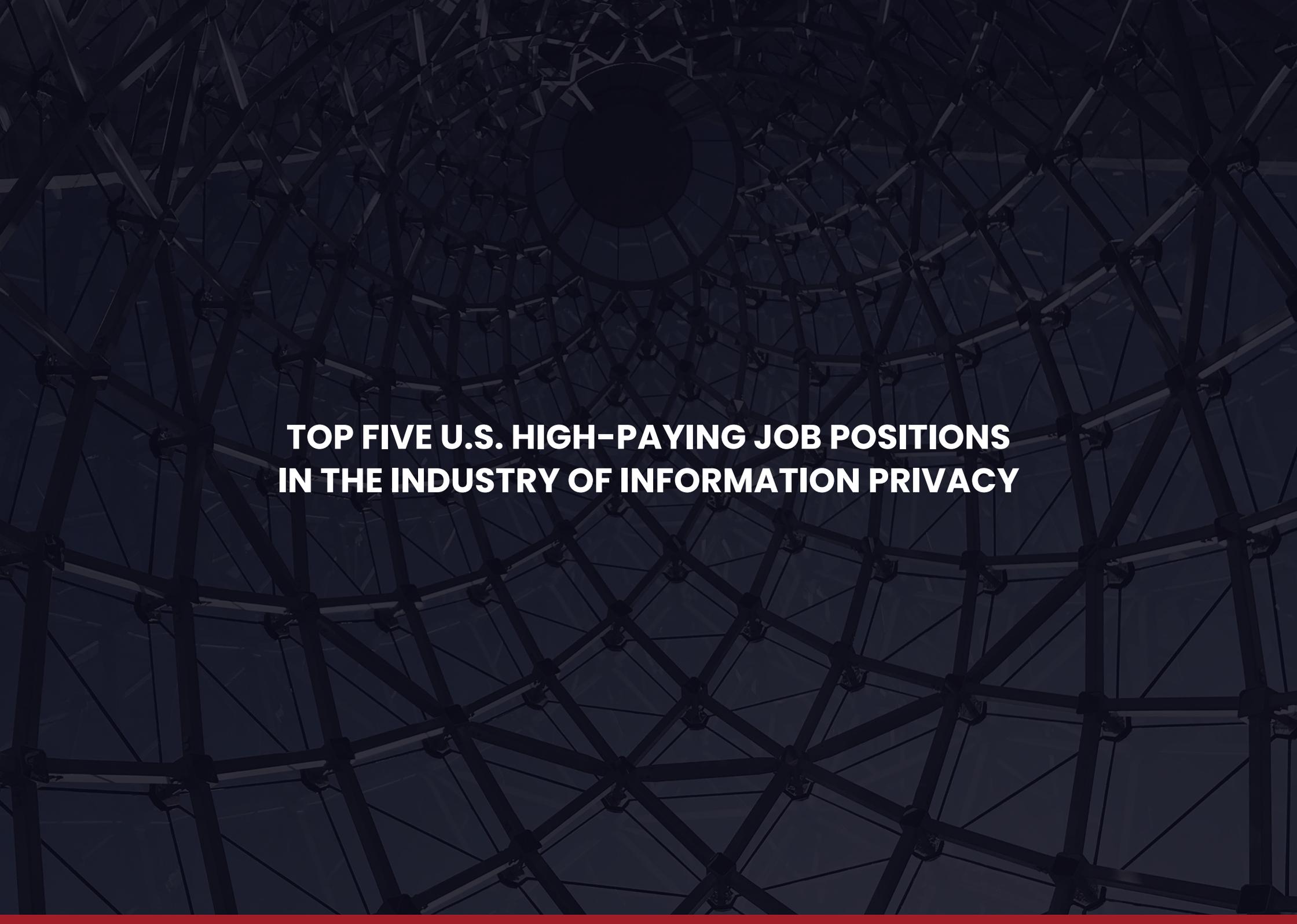
Top Five High-Paying Job Positions You Can Pursue with an ISO/IEC 27701 Certification

In an era when most people have access to and use the internet, organizations all over the world collect and manage a large amount of personal information and other data on daily basis. In an ideal world, all this data collection would be used to improve the customer experience for organizations and their clients. There are, however, several malicious activities and cybercriminals that pose a substantial threat to data and privacy security.

Data breaches continue to affect organizations and customers all over the world. A worldwide study conducted by **Tech.Co** found that organizations suffered an average cost of \$4.35 million due to data breaches this year, which represents a 2.6% increase over the previous year. Attacks like this can be very damaging to an organization, but not only financially wise, they can also affect their employees, customers, and reputation. To be protected from such attacks, organizations should take preventive measures and implement a privacy information management system (PIMS).

ISO/IEC 27701 is a globally known standard that identifies guidelines and requirements for establishing, implementing, maintaining, and improving privacy information management. Considering the high need for a successful implementation of the PIMS, organizations all over the world, are in high need of professionals who have relevant competency, expertise, and skills. The PECB ISO/IEC 27701 training course will help you understand how to implement the requirements and guidance of the ISO/IEC 27701 standard in your organization along with its benefits.





**TOP FIVE U.S. HIGH-PAYING JOB POSITIONS
IN THE INDUSTRY OF INFORMATION PRIVACY**

1. Chief Privacy Officer (CPO)



According to Salarycom, PayScale, and Glassdoor, the average U.S. annual salary of a Chief Privacy Officer is **\$177,590**.

A CPO is mainly responsible for:

- ✓ Managing the privacy of data within an organization
- ✓ Implementing information systems strategies
- ✓ Supervise the overall processes of privacy programs
- ✓ Managing privacy risks
- ✓ Developing and delivering privacy-related trainings
- ✓ Managing privacy policies, procedures, and data governance

CPOs should understand and know well the privacy laws, regulations, and standards. CPOs should also have other skills such as critical thinking, problem-solving, social skills, management skills, and should be able to perform under pressure.

2. Privacy Director



Based on the information provided by Salarycom, PayScale, and Glassdoor, the average U.S. annual salary of a Privacy Director is **\$145,046**.

A Privacy Director is mainly responsible for:

- ✓ Designing and developing privacy programs and strategies
- ✓ Directing privacy activities
- ✓ Researching and responding to government or media inquiries related to privacy
- ✓ Developing strategies for examining security issues
- ✓ Researching new policies and programs regarding the protection of private information of customers

Privacy Directors should possess an array of hard and soft skills. They should be able to design and develop efficient privacy policies, processes, and practices. They should have strong analytical and problem-solving skills.

3. Privacy Engineer



According to PayScale, ZipRecruiter, and Glassdoor, the average U.S. annual salary of a Privacy Engineer is **\$131,276**.

A Privacy Engineer is mainly responsible for:

- ✓ Guiding the development of privacy products
- ✓ Performing continual privacy assessments
- ✓ Identifying and mitigating privacy risks
- ✓ Developing necessary privacy trainings
- ✓ Reporting to the board regarding privacy-related issues

Privacy Engineers should be aware of the privacy standards, such as ISO/IEC 27701, in order to better manage privacy risks. They should also possess strong technical knowledge and soft skills.

4. Privacy Manager



According to Salarycom, ZipRecruiter, and Glassdoor, the average U.S. salary of a Privacy Manager is **\$112,549** per year.

A Privacy Manager is mainly responsible for:

- ✓ Managing data protection in an organization
- ✓ Ensuring compliance with relevant laws and regulations
- ✓ Implementing a privacy program to ensure data safety
- ✓ Preparing and delivering privacy trainings to employees
- ✓ Ensuring that the organization's processes adhere to relevant privacy policies

Privacy Managers should have technical skills and knowledge of cybersecurity policies, strategies, and methods. Moreover, they should have organizational, managerial, and leading skills.

5. Privacy Analyst



According to ZipRecruiter, PayScale, and Salarycom, the average U.S. salary of a Privacy Analyst is **\$84,111**.

A Privacy Analyst is mainly responsible for:

- ✓ Creating improvement strategies
- ✓ Providing training to employees regarding better management of privacy and risk mitigation
- ✓ Providing leaders with all the necessary information regarding data privacy
- ✓ Interpreting evidence and findings
- ✓ Conducting privacy risk analysis

Privacy Analysts need strong technical knowledge in fields related to computers and should understand legal privacy aspects of the organizations' industry. They should be able to design privacy-related trainings and other activities necessary for privacy management.



The ISO/IEC 27701 family such as ISO/IEC 27001, ISO/IEC 27005, ISO/IEC 27032, Cloud Security, etc., assists you in understanding the practical approaches that are involved in the implementation of an information security management system (ISMS) that preserves the confidentiality, integrity, and availability of information.

ISO/IEC 27701 opens the door to a wide range of opportunities to individuals who want to make a career in protecting their organization's data privacy from various malicious attacks and cybercrimes.

Note: The salaries of the above-mentioned positions are not definitive and they may change with time and industry development.

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